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FOR IMMEDIATE RELEASE

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**SUCOSTOP: THE BREAKTHROUGH SUGAR AND FAT  
BLASTING FORMULA;  
GIVING YOU RESULTS 3 TIMES FASTER AND 300% MORE  
EFFECTIVELY!**

Following the success of **Extrim**, Singapore's top-selling weight loss supplement, (a product under **LifePharm**), **LifeBrandz Ltd** is proud to present a brand new health and weight loss supplement, **SucoStop**, under the umbrella of **Neutrigen**.

SucoStop's Breakthrough Total Block Formula® is an effective sugar and fat blasting formula that has been clinically proven to give **3 times faster and 300% more effective weight loss**. It helps prevent weight gain by neutralising sugar, minimising the absorption of carbohydrates, regulating sugar cravings and metabolising stored fats in the body.

The typical Singaporean diet is made up of sugars in the form of simple sugars and complex sugars (commonly known as carbohydrates). What most people do not know is that 1 teaspoon of sugar contains 16 calories but yet gives no nutritional value. When too much sugary foods are consumed, not only does the body miss out on valuable vitamins and minerals, it also increases the risk of exceeding the daily calorie intake recommended by nutritionists. When the excess calories are not used up or burned off, they will then be transformed into stored fats, resulting in weight gain.

However with SucoStop's Total Control formula, one need not worry about these sugar and calorie problems anymore! SucoStop contains the following natural ingredients that can exert a **TRIPLE ANTI-SUGAR EFFECT** to produce results that are **3 times faster and 300% more effective**:

1. Phaseolamin: an active ingredient extracted from white kidney beans;  
functions as a complex sugars (carbohydrates) neutraliser. It helps to block the absorption of carbohydrates in the body.
2. Chicorium: a low caloric unique ingredient extracted from endive roots;  
functions as a sugar neutraliser which saturates the taste receptors on the tongue to blunt sugar cravings. It helps to control sugar cravings.
3. Garcinia Cambogia: also known as Tamarind Indica;  
functions as a fat burner and helps to enhance the body's fat-burning abilities to metabolise stored fats.

Intensive clinical studies were conducted on 40 subjects over a 12-week period and the following outstanding results were evident on the group of participants:

- Weight Loss = 3.6kg
- Body Fats Percentage reduction = 2.3%
- Waistline reduction = 2.7%
- Hip Circumference reduction = 1.5%

Wildly popular Taiwanese R&B diva, Elva Hsiao, is one such person with a “sugar problem”. The sassy songstress loves sugary snacks and eats them frequently. Yet she is able to maintain a trim and healthy figure. Elva credits her slender silhouette to SucoStop and reveals, “With SucoStop, I no longer feel guilty each time I indulge in all my favourite treats!”

SucoStop, the product with Total Block, Total Control and Total Blast, will be available at all Guardian pharmacies from today onwards, at a recommended retail price of \$89/-.

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*Neutrigen is a member of the LifeBrandz group of companies, which is listed on the Mainboard of the Singapore Stock Exchange. Neutrigen currently markets 2 different lines of products, namely Genki Tea (a range of health tea) and SucoStop (a health and weight loss supplement).*